

PREVENTING CYBER ATTACKS FOR 6TH LEVEL MARKETING



ABOUT 6LM

Sixth Level Marketing is a results-focused marketing consultancy working with businesses of all sizes to maximise business growth and profitability through the use of the internet as a marketing medium and a sales channel.

Sixth Level Marketing deliver a complete Digital Marketing Service, a business website is your shop window to the world and people have to find it to come and do business, if your business is not found online then it doesn't exist! 6LM's digital services include client persona workshop, website review and audit, search marketing, social media and website design and build.

RESULTS

Veracity Trust Network detected and successfully mitigated 56% of traffic on Sixth Level Marketing's client websites, which we identified as malicious bots.

6LM use Veracity's Web Threat Protection on their clients websites as part of the package, as to help their clients protect against malicious bots. In addition to having it on their own website.

"The people at Veracity Trust Network I have worked with have been knowledgeable and helpful. They have been willing to go the extra bit to ensure I was comfortable and aware of what was happening behind the scenes."

"Before talking to Veracity, I understood what cyber attacks could do but never really took the time to imagine what impact it would have on the business. I was shocked at the level of bots coming to the website because I thought they would just be on larger/well-known organisations."

Mark Lloyd, CEO at 6LM



"I feel so much more confident that the chances of my site being attacked by bots have been reduced considerably by having Veracity's Web Threat Protection."

Mark Lloyd, CEO at 6LM



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