REDUCING THE RISK OF BOT DRIVEN CYBER THREATS FOR NAVIMA

ABOUT NAVIMA

Navima is the intelligent way to do M&A. They provide a powerful, end-to-end platform purpose built for M&A that teams rely on to collaborate, guide deals and build playbooks for repeatable success. Navima supports the end-to-end M&A process across buy-side, sell-side and alliances – enabling teams to increase deal flow, bring consistency to M&A projects and make data-driven decisions.

THEIR REQUIREMENT

Navima is an online SaaS solution that their clients use to hold and share highly sensitive information on mergers and acquisitions. Should any of this information leak it would be catastrophic to the impacted client and to the Navima business as a whole. The loss of trust would be a threat to the whole Navima business. Malicious bots are a source of threat as they look to steal data for their own purposes, and Navima needed a solution that stopped that threat and the potentially fatal consequences.

RESULTS

In a 4 month time period, **Malicious Bots accounted** for 51% of traffic to the Navima site.

Veracity has identified and stopped these potential attacks.

"A cyber attack would be devastating to us and for our customers. M&A data is highly confidential, so a leak would be very hard to return from, reputationally."

David Olsson, Chief Commercial Officer at Navima.



"Cyber attacks keep my investors awake at night. We might be behind in sales or cash is tight, but these things are fixable. Whereas a cyber attack is utterly deadly.

You need to be prepared and have the right kit. So, with Veracity's Web Threat Protection in place, we feel much more secure."

David Olsson, Chief Commercial Officer at Navima.

Veracity Trust Network

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