

# Web Threat Protection

For organisations with a website or webapp

Protect your website, web app or mobile app from the growing threat of malicious bots. Our patent-pending, machine learning protection goes beyond the basic behaviours of bots. We block what others don't.



## Benefits of blocking bots

### Attack prevention

Blocking malicious bots prevents data theft, account takeovers, phishing scams, and more.

### Data accuracy

Removing bot traffic gives you cleaner data, meaning improved analytics and better analytics.

### Reduce CO<sub>2</sub> emissions

Malicious bots use carbon just like human sessions do, block bots to reduce your infrastructure costs and emissions.

### Protect your reputation

Blocking sophisticated malicious bots not only protects your bottom line, it also safeguards your long-term reputation.

### Customer experience

Blocking bots saves your resources for humans, delivering a faster, smoother experience.

### Save time and resources

Automating your security frees up your team's time to focus on growing your business.

**11%**

of UK businesses experienced cybercrime in the last 12 months

**30%**

of all traffic to websites is from sophisticated malicious bots

**\$4.45m**

the global average cost of a data breach

### Unparalleled protection

Our machine-learning bot protection sits client-side. Allowing us to analyse advanced behaviour in browser or app, to detect and block even the most sophisticated human-spoofing bots. And it combines seamlessly with your existing security stack, to **block the bots they let through.**



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**A cyber attack is utterly deadly, and keeps my investors awake at night. With Veracity's Web Threat Protection in place, we feel much more secure.**

Chief Commercial Officer, Navima Financial Sector Customer