

# Planet protection included

Malicious bots use energy just like we do. Cut your carbon with adaptive bot protection that works for you, and Mother Nature.

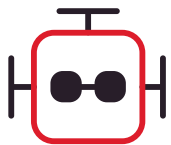
## Malicious bots cost carbon

On average, each session (bot or human) on your website uses **1.5g of carbon**. And our own data shows that **22.2% of all website traffic is malicious bots\***. So by blocking these bots, not only are you protecting your business, you're also protecting the planet.

*\*Based on a 28 day period across our clients.*

### Let's break it down

If your average monthly sessions were: **80,000**



Estimated monthly  
malicious bots

**17,760**



Estimated CO<sup>2</sup>  
emissions saved

**26.64kg**



Equivalent to driving  
an average petrol-  
powered car for

**57.8 miles**



Equivalent to charging a  
smartphone

**1,172 times**