

Blocking sophisticated bots others don't.

Malicious bot protection that goes beyond basic behaviours, to protect your digital ads, websites, and apps from even the most complex threats.

The Bad Bot Problem

30%

of all traffic to websites is from sophisticated malicious bots

\$4.88m

is the global average cost of a data breach

40%

of businesses across 13 European markets experienced a cybersecurity incident in the last 12 months

The Veracity Protection Platform

Our machine-learning, patent-pending, protection platform defends your digital ads and web products from sophisticated bots.

Ad Fraud Prevention

Protect your online advertising from automated attacks and reduce ad budget waste by up to 66%.

Web Threat Protection

Protect your website, web app, or mobile app from malicious bots. Minimising vulnerabilities and safeguarding your reputation.





Cyberattacks keep my investors awake at night. We might be behind in sales or cash is tight, but these things are fixable. Whereas a cyberattack is utter deadly. You need to be prepared and have the right kit. So, with The Veracity Protection Platform in place we feel much more secure.

Chief Commercial Officer, Navima
Financial Sector Customer

Key Features

<0.01% false positives

Block bots not humans with an incident rate of less than 0.01%. Any higher and we wouldn't be doing our jobs.

Effortless integration

Combines seamlessly with your existing security stack, and DDoS & WAF solutions, to block the ones they let through.

Website. App. Wi-Fi Fridge?

With just one line of JavaScript you can protect all your products. Better yet, see all your platforms and channels in one simple dash.

Benefits of Blocking Bots

Attack prevention

Blocking malicious bots prevents data theft, account takeovers, phishing scams, and more.

Data accuracy

Removing bot traffic gives you cleaner data, improved insights, and better strategies.

Customer experience

Blocking bots saves your resources for humans, delivering a faster, smoother experience.



Why We're Different

We're the only bot defence platform that sits Beyond the Edge to utilise real-time behavioural analysis to detect and block even the most complex bots.



Powered by abbi

Our patent-pending, machine learning model — abbi — thinks differently. Going beyond basic behaviours to block even the most complex AI threats.



Start your free 14 day
traffic audit today

Sign-up