

The Veracity Pricing Structure

Plan	Licence Duration	Customer Price (Annual)	Session Limit (Annual)	Digital Ad Spend Limit (Annual)
Starter	Annual	\$995	60,000	\$60,000
Standard	Annual	\$1,695	180,000	\$120,000
Plus	Annual	\$2,695	360,000	\$240,000
Gold	Annual	\$3,695	540,000	\$480,000
Platinum	Annual	\$4,495	720,000	\$600,000



Why We're Different

We sit client-side, which is the only place where advanced behavioural patterns are available. Allowing us to effectively stop even the most sophisticated malicious bots.



Powered by abbi

Our patent-pending, machine learning model — abbi — thinks differently. Going beyond basic behaviours to block even the most complex AI threats.