

## The Veracity Protection Suite

### The Bad Bot Problem

**32%**

of all traffic to websites is from malicious bots

**\$3.23m**

is the average cost of a data breach in ASEAN countries

**+23%**

YoY change of average weekly attacks per organisation in the Asia Pacific region

### The Leading Bot Threats in the Asia Pacific Region

#### Account Takeover (ATO)

An attempt to gain access to a user's online account, allowing the attacker to steal data, deliver malware, or for financial gain.

#### Content or Price Scraping

An automated bot designed to collect data from your website for purposes such as content reselling or price undercutting.

#### Inventory Scalping

Automated purchasing of limited-availability items for the purposes of reselling for financial gain, resulting in reputation damage.

### The Veracity Protection Platform

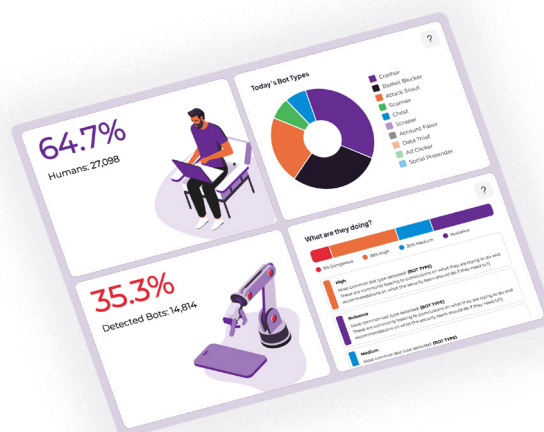
Our AI protection platform defends your digital ads and web platforms from sophisticated malicious bots.

#### Ad Fraud Prevention

Protect your online advertising from automated attacks and reduce ad budget waste by up to 66%.

#### Web Threat Protection

Protect your website, web app, or mobile app from malicious bots. Minimising vulnerabilities and safeguarding your reputation.



#### Why We're Different

We sit client-side, which is the only place where advanced behavioural patterns are available. Allowing us to effectively stop even the most sophisticated malicious bots.



#### Powered by abbi

Our patent-pending, machine learning model — abbi — thinks differently. Going beyond basic behaviours to block even the most complex AI threats.